

**The PartyLite Winter/Spring 2016 catalogue is here!
Time for Sensuality, Freshness and Inspiration**

Winter with PartyLite is going to be sensual followed by a spring full of vigour and new inspiration. The Winter/Spring 2016 catalogue from the world's leading direct seller of candles, candle holders, room fragrances and wax warmers as well as holiday and home décor simply shows how to make each season the most beautiful it can be.

Thanks to PartyLite, Fully Enjoy Time...

"Having time and being able to fully enjoy it is for many of us a pure luxury," notes Martin Köhler, president of PartyLite Europe. "With PartyLite, even the briefest of moments can be experienced as a trip full of sensuality, freshness and inspiration," explains Köhler. In its Winter/Spring 2016 catalogue PartyLite introduces an entire world of time travels: a luxury to be enjoyed at home, shared with the people you love most.

New Scented Candles, Fragrances and Accessories: FRESH HOME for every season and every room

Whether it is for romantic winter evenings or a lively spring awakening, PartyLite has created excellent new scented candles, fragrances and accessories for its Winter/Spring 2016 collection, which will turn your wonderful daydreams into reality, enrich every home and revive your senses. With 'FRESH HOME by PartyLite', the leading direct seller launches an odor neutralizing collection which naturally freshens up any room in the house. NEOFRESH, made from a patented formula from PartyLite, utilizing natural essential oils, eliminates all undesirable odors and emits an inviting scent.

Forbidden Fantasy, Forbidden Body or Forbidden Fruits?

The popular 'Forbidden' line can be found in PartyLite's Winter/Spring Collection 2016, picking up where it last left off. What will it be this time? 'Forbidden Fantasy', 'Forbidden Body' or 'Forbidden Fruits'? For true PartyLite fans it's clear – they just can't get enough of the sensual 'Forbidden' products. With the addition of 'Strawberry Surrender' PartyLite has once again achieved a new irresistible fragrance to its 'Forbidden Fruits' family – along with a new jar design and dreamily sensual packaging.

Pink Grapefruit – the latest PartyLite Fragrance with unbelievable freshness

Discover all of your senses at once! Freshly squeezed just for you! Wake-you-up blend of cheerful citrus notes delivers a splash of effervescent sparkle. Pink Grapefruit, the new PartyLite fragrance, is one of the highlights of Spring 2016 – available as a tealight, votive, Scent Plus, Essential Jar and as Smart Scents fragrance sticks.

A Trip to Madagascar: The new Brighter World Fragrance: Vanilla and Black Pepper

With the new Vanilla Black Pepper Brighter World candle you experience a virtual trip to the dream island of Madagascar off the coast of Africa, where the sweet vanilla bean is grown and carefully harvested. The Brighter World series is created in cooperation with Givaudan, the global leader in the fragrance and flavour industry. The blending with the spicy pepper creates a luxurious fragrance experience, which is both comforting and soothing to the

senses. It goes without saying that a portion of the revenues from the Brighter World candles are given back to the vanilla growers of Madagascar.

Driftwood, Peony or Blue Agave – New Fragrances and Decorating Ideas for Winter and Spring

Discover the earthy charm of 'Driftwood' exposed to the raw elements of nature. The sensual warm notes of cedarwood pair up with patchouli and are accented with a light touch of citrus – simply incredible! Indeed, the latest fragrances 'Peony' and 'Blue Agave' are absolute highlights of the new collection and could easily achieve PartyLite classic status. 'Peony' is a rush of fragrance that's sweet and intoxicating. Lush, exuberant flower petals mingle with green and peachy notes. 'Blue Agave' is like an exhilarating explosion of fresh and watery notes with a touch of jasmine and musk.

"Our new Winter/Spring catalogue will be available online on January 1st 2016 and every product and fragrance can be found at a PartyLite party or online shop," announced the head of Europe. "With this collection, I think you will agree that once again we have achieved a sensual, fresh transition from winter into spring," beamed Köhler.

About PartyLite Trading S.A.

Through entrepreneurs worldwide, PartyLite offers its home fragrance and accessories collections encompassing premium-quality scented candles, candle holders, innovative flameless fragrance and wax warmers. PartyLite products are available in 23 countries, through its nearly 40,000 independent PartyLite consultants. In 2015, PartyLite celebrates 42 years as the global leader in its category and 25 years as a member of the Blyth family of companies. In October 2015, Blyth was acquired by The Carlyle Group (NASDAQ:CG) in partnership with new CEO Harry Slatkin, one of the world's most successful leaders in the home fragrance industry.

In addition to its presence in the US, Canada, Australia and Mexico, PartyLite and its exclusive products can also be found in 18 European countries. With a passion for business and a strong belief in innovation, the global leader in its category provides new opportunities each and every day to individuals seeking them.

For more information, please visit <http://www.partylite.eu>.

Or contact:

Ms Satu Kankaansyrjä
Director Communications Europe
PartyLite Trading SA
Route d'Englisberg 13
1763 Granges-Paccot / Switzerland
Office: +41 26 460 38 10
Mobile: +41 79 196 35 24
E-Mail: skankaansyrja@partylite.eu
www.partylite.eu